



NEWS RELEASE

For Immediate Release

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Amy and Brian's Coconut Juice: Drink Better—Be Better

Buena Park, CA (January 2014) — You are what you eat (and drink), so why not choose a nourishing and delicious drink that feels as good as it tastes? Amy and Brian Coconut Juice is 100% pure coconut juice (*never* from concentrate), and is a great tasting beverage packed with the best nutrients for your body.

A frequent winner of coconut water taste tests, Amy & Brian's Coconut Juice is naturally sweet with a well-rounded flavor profile— crisp, refreshing coconut with smooth vanilla and caramel undertones— without artificial flavorings or additional sugar. Between the full flavor and healthy hydration, Amy & Brian's Coconut Juice has topped the charts of exotic beverages nationwide and is enjoyed daily by thousands of Coconut Juice lovers.

Loaded with potassium and electrolytes, Amy and Brian's Coconut Juice is as good for you as it tastes! These nutrients help support hydration and nourish the body during any type of exertion. Amy and Brian's Coconut Juice is also naturally fat-free and cholesterol free making it a great hydration choice.

Be Better

Work hard and play hard, but *always* do the right thing for your body. Amy and Brian Coconut Juice is great for a mid-day pick me up in the office, refueling after sports/exercise, nourishing the weekend warrior, or just for enjoying a nutritious and healthy beverage. Choose a drink that supports a healthy lifestyle, not one that holds you back! Whether you're running a half marathon or taking the dog for a walk, Amy & Brian's Coconut Juice encourages and enables you to be the best version of yourself every day.

Carly Wilson, an aspiring Pro Surfer, drinks Amy and Brian to rehydrate after a long day in the waves. "I love Amy and Brian coconut juice because not only is it sweeter (and the best in my opinion) than all the other brands, but it is a pure and natural alternative to other sports drinks in order to hydrate after a workout; doesn't contain any of the junk that many of the other popular sports drinks contain. Surfing in the sun and salty ocean constantly drains me and I need to rehydrate with electrolytes."

About Amy & Brian Naturals

Amy & Brian Naturals, a family run business, has been selling coconut juice for over a decade. Sourced only from young green Thai coconuts, Amy & Brian coconut juice has a natural sweetness



and well rounded coconut taste without the addition of flavorings or additional sugar. Available in a variety of flavors (including fresh lime) and sizes, Amy & Brian is passionate about giving consumers a great tasting product. Amy & Brian Coconut Juice can be found with or without pulp in mainstream and natural specialty supermarkets throughout North America.

For further information about Amy & Brian Naturals or for media related inquiries, please contact Dana Kurth of Christie Communications at (805) 969-3744 or via email at dkurth@christiecomm.com.

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